

Damián Ortega Biber

Audiovisual Content Creator

Madrid, Spain
damiort@gmail.com

Skills

Adobe Premiere
Adobe After Effects
Adobe Photoshop
Adobe Illustrator
Photography
Reels / TikTok
Motion Graphics

Languages

Spanish — Native
German — Native
English — C1

Links

www.linkedin.com/in/damiort
damiort.com

Audiovisual content creator with 6 years of experience creating high-impact visual content that enhances brand visibility and customer engagement. Proficient in Adobe Premiere, Illustrator, After Effects and Photoshop. Passionate about photography and visual storytelling, with a native bilingual Spanish–German profile.

Employment history

Video Creator, o2 Telefónica Germany — **Nov 2022 – Present**

Bremen

- Production of videos for multiple channels (Instagram, LinkedIn, YouTube, TikTok), boosting brand visibility and audience engagement.
- Production of high-quality product video tutorials, leading to noticeable increases in customer satisfaction.
- Corporate interviews with senior executives, capturing the message and personality of each speaker in professional videos.

Marketing Designer, Fundeen — **May 2022 – Sep 2022**

Madrid

- Collaborated with cross-functional teams to create engaging marketing materials, enhancing brand visibility and customer engagement.
- Designed and executed targeted campaigns, leading to measurable improvements in lead generation and conversion rates.
- Redesigned the company website, improving user experience and increasing site traffic significantly.

Digital Content Designer, Telefónica — **Dec 2020 – Dec 2021**

Madrid

- Designed engaging visual content that increased user engagement, enhancing brand visibility across digital platforms.
- Developed a cohesive brand identity, resulting in a unified aesthetic that strengthened customer recognition and loyalty.

Graphic Designer, Hampa Studio — **Oct 2020 – Nov 2020**

Valencia

- Designed marketing materials that increased engagement rates, driving noticeable results in client outreach campaigns.

Youth Activity Leader, Ideotur — **Jul 2014 – Sep 2019**

Madrid

- Led and organised groups of up to 30 people, developing communication, team management and conflict resolution skills.

Education

U-tad, Madrid — **2017 – 2021**

Digital Design

Universidad de Alcalá, Madrid — **2020 – 2021**

Master's in Agile Organisation and Digital Transformation

Deutsche Schule Madrid — **2001 – 2013**

Abitur

Hobbies

Photography, Motorbikes, Travel

Additional information

Planet Drum Ecuador
Volunteer work in Peru